

Online Edition

The Pharmacist magazine's online edition, www.ThePharmacistDigital.com, already offers additional, free exposure to every advertiser running in the print edition along with live links to E-mail addresses and websites that make responding easy for prospective job applicants. Now, we offer even more with blow-in, video, and banner ads!

NEW Advertising Opportunities in the Online Edition:

Blow-In

1 month	\$450
3 months	\$400/month
6 months	\$350/month
9 months	\$300/month
12 months	\$250/month

Video

1 month	\$950
3 months	\$925/month
6 months	\$900/month
9 months	\$875/month
12 months	\$850/month

Banner *(Locked, top or bottom of page)*

1 month	\$600
3 months	\$550/month
6 months	\$500/month
9 months	\$450/month
12 months	\$400/month

**For ads not also run in the print edition, a fee of \$500 will be applied.*

E-newsletter

An exciting new way to reach qualified pharmacy candidates! Beginning in 2009, we will distribute an E-Newsletter featuring updates on stories featured in *The Pharmacist*, interesting news items, and information on upcoming stories in our magazine. The E-Newsletter will be distributed to our subscribers mid-month.

Advertising Opportunities in the E-Newsletter:

Top Banner	\$1000
Side Banner	\$750
Bottom Banner	\$500

Run 6x at a 5% discount per ad, or 12x at a 10% discount per ad.